



**Contact:**

Sue Coutin

+44 (0)1844 215668

[sue.coutin@datastrip.com](mailto:sue.coutin@datastrip.com)

**Datastrip Opens New Regional Office in Dubai  
Serving Growing Market for Mobile Identity Verification**

**THAME, U.K.** (May 24, 2008) — Datastrip Ltd., a world-leading provider of field-proven biometric mobile identification and verification solutions, announces the opening of a new regional sales office in Dubai, United Arab Emirates. The new office joins Datastrip Ltd.'s U.K. headquarters in serving customers around the world.

The opening of the Dubai office coincided with the appointment of Ramji Krishnan as Vice President — Middle East, Africa and Asia Pacific. Krishnan brings 25 years of experience in the field of integrated electronic security and communication systems in India, Singapore and the Middle East.

“We were delighted to have someone of Ramji’s calibre join Datastrip,” said Steve Blackmore, Datastrip’s chief executive officer.

Prior to joining Datastrip, Krishnan was the regional manager of Bosch Security Systems-Middle East, based in Dubai. In this capacity, he had established the regional office, developed channel partners and built a strong customer base with large references for Bosch.

“The new office demonstrates our commitment to the region’s growing demand for mobile identity verification solutions both in the government and commercial sectors,” Blackmore added. “Our Dubai team is dedicated to promoting our products to new customers as well as continuing to build on the business relationship with our partners.”



Datastrip's new regional office will operate under the name Datastrip Ltd. (Dubai) Branch and can be contacted by calling +971 (0)4 337 2741 or emailing [ramji.krishnan@datastrip.com](mailto:ramji.krishnan@datastrip.com).

**About Datastrip Ltd.**

Datastrip Ltd. is a leading provider of biometric verification devices in today's mobile arena, enabling fast, accurate identity verification across multiple markets and harsh environments; with its quality driven design and manufacturing process and installed base, Datastrip is the industry leader in providing rugged, ergonomic and feature rich mobile verification terminals. Datastrip's diverse line of handheld readers provide the flexibility and customisation needed for specialised applications and interoperability into existing systems for ease of deployment into mainstream verticals such as law enforcement, government, military and commercial markets. For more information, email [uk@datastrip.com](mailto:uk@datastrip.com) or visit [www.datastrip.com](http://www.datastrip.com).