



## **FOR IMMEDIATE RELEASE**

Contact: Debra Yemenijian  
Schubert Communications Inc.  
Public Relations Consultant for Datastrip  
610-269-2100, ext. 224  
[debray@schubert.com](mailto:debray@schubert.com)

### **Joseph M. Delaney Joins Datastrip as Vice President of Sales and Marketing**

**EXTON, Pa. (August 21, 2007)** — Datastrip Inc., a world-leading provider of field-proven mobile identification and verification technology, has hired Joseph M. Delaney as vice president of sales and marketing.

Delaney, who has more than 25 years of experience in the information technology services arena, is responsible for identifying, qualifying and pursuing new business opportunities for Datastrip in the Americas. Delaney also manages the development of handheld biometric ID verification products and solutions for federal, state and local government, and commercial markets.

“Joe has many years experience in sales, sales management and senior management roles, gained in both large corporations and small companies,” said Steve Blackmore, Datastrip’s chief executive officer. “Joe’s professional attributes fit with our existing management strategies, and he has quickly gained the respect of the sales team to help lead them to greater achievements.”

Prior to joining Datastrip, Delaney was the vice president of the Commercial IT Service Operating Unit in Commercial, State and Local Solutions Group for Northrop Grumman Information Technology. In this capacity, he managed the development of solutions, sales, operations and program management for the commercial market. Delaney also held executive positions for several major corporations, including Bell Atlantic and DecisionOne.

## **About Datastrip**

Datastrip Inc., Exton, Pa., is a world leader in field-proven mobile security identification and verification. Together with market leading biometric and information technology vendors, Datastrip specializes in providing secure portable information and ID solutions that provide on-the-spot verification of credentials from any individual. The Datastrip product line supports biometric fingerprint matching, as well as contact-based and contactless ID cards such as national ID cards and passports.

Datastrip's DSVII handheld biometric/ID card readers are the first single fingerprint capture devices approved for purchase by federal agencies under the General Services Administration's FIPS 201 evaluation program. For its work with the DSVII, Datastrip won Frost & Sullivan's Product Innovation of the Year Award for the smartcards market in 2006.

For more information, visit [www.datastrip-inc.com](http://www.datastrip-inc.com) or call (800) 548-2517.

###

***Editor's note: For a high-resolution image of Joseph M. Delaney, please contact Debra Yemenjian at [debray@schubert.com](mailto:debray@schubert.com).***